



# Beth Israel Deaconess Medical Center Community Speakers Bureau

In today's world, health promotion and education play an increasingly important role in living healthier lives. Recent studies have shown that lifestyle and behaviors account for 50 percent of poor health, which means there is a lot we can do to stay fit and be healthy. Beth Israel Deaconess Medical Center healthcare professionals can help you become more informed about health issues that are important to you and your family. Medical center speakers are available to address your business, community organization, religious group, health club, or neighborhood association.

Sharing medical knowledge and expertise is a longstanding tradition at Beth Israel Deaconess, and reflects our commitment to the communities we serve. By participating in a community educational program, members of your group will learn how to live healthier lives and seek help when, and if they need it. The Community Speakers Bureau is a valuable resource that plays a major role in the medical center's educational efforts.

#### A Unique Program Customized to Fit Your Needs

The Beth Israel Deaconess Medical Center Community Speakers Bureau provides the personalized service you need to customize a topic for your group. BI-Deaconess providers offer a wealth of expertise on a variety of topics, presented in many different languages, at no cost to you.

A Beth Israel Deaconess community relations staff member will work with you to determine your audience's needs, develop your topic, help plan your publicity, and contact the appropriate speaker.

# The Experts Come to You

More than 150 Beth Israel Deaconess healthcare professionals, who represent nearly every medical, health-related, and administrative topic, volunteer to share their expertise through the Speakers Bureau. Speakers are available to meet in Boston and surrounding communities.

## Healthcare professionals include:

- administrators
- nurses
- nurse practitioners and nurse midwives
- nutritionists
- physicians

- podiatrists
- psychiatrists
- psychologists
- rehabilitation therapists
- researchers
- social workers

#### A Diverse Healthcare System Serving **Diverse Communities**

The Greater Boston area is an international hub of many nationalities and cultures. Beth Israel Deaconess celebrates this diversity and is proud of its multicultural workforce. Our presentations are available in many languages.

#### Timely Topics that are Interesting to You

The Beth Israel Deaconess Community Speakers Bureau allows you to choose the topics that are the most meaningful to your group. Topics may address physical health, psychological health, nutrition, or the healthcare system in general. Recent presentations have included:

Breast Care: What Every Woman Should Know

Have a Heart: Keeping It Strong Getting to the Heart of Cholesterol

Positive Strategies for Daily Living: Coping with the Blues Foods and Feelings: Understanding Eating Disorders

Foot Care: Putting Your Best Foot Forward

Gut Wrenchers: Understanding Common Stomach and Digestive-

**Tract Ailments** 

Health Care Proxy: Do I Need One? Tips to Live to 100 and Stay Healthy

Men's Health: What Every Man Should Know

Make the Most of Your Doctor's Visit

Managing Menopause: Making it Part of Your Life

Whose Health Care System Is It Anyway?

Mind, Mood and Memory

Oh, My Aching Back!

Get Organized: New Strategies for Old Habits—Tools for Keeping

Your Memory Sharp

Staying Strong while Caring for Aging Parents

Middle Aged Moments: "What's Happening to my Memory?"

# Call Us

## to Find the Speaker You Need

For more information or to arrange for a Beth Israel Deaconess Medical Center professional to speak to your group of 15 or more, please call the office of community relations at 617-667-7320. We are best able to meet your needs if arrangements are made at least six weeks in advance.