

# BIDMC Community-based Health Initiative RFP Information Session: Chelsea Housing Affordability

September 12, 2022

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## Contents

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Community-based Health Initiative (CHI) Background

Request for Proposals (RFP) Content

- Core Principles
- Eligibility
- Capacity Building and Evaluation
- Funding Guidelines and Budget
- Scoring Criteria

RFP Timeline

Audience Q&A

# Community-based Health Initiative (CHI) Background

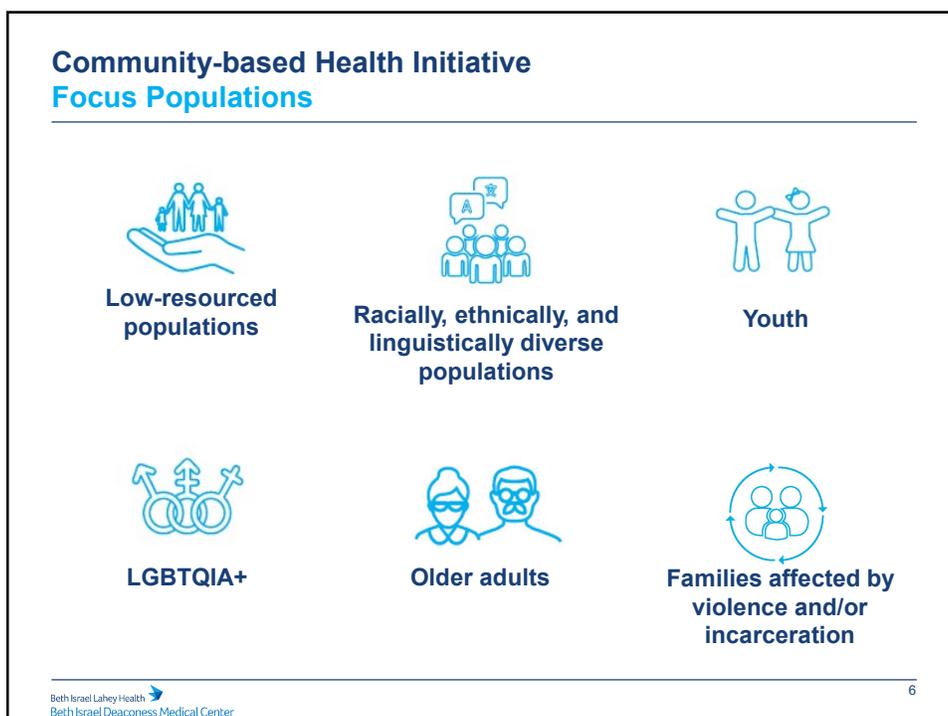
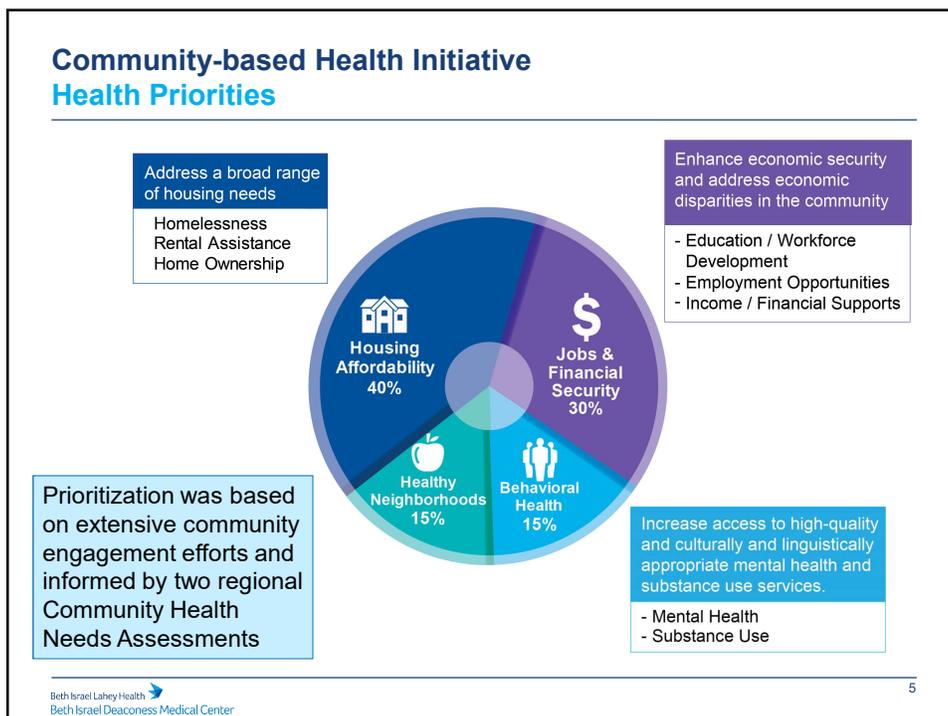
## BIDMC New Inpatient Building Community-based Health Initiative (CHI)

### Determination of Need (DoN)

- Required by the MA Department of Public Health (DPH) for major projects
- Funds are distributed to the community to address social determinants of health

### Community-based Health Initiative (CHI) Process

- Create a Community Advisory Committee to guide priority selection
- Community engagement throughout the process
- Form an Allocation Committee to guide fund awards (no conflicts of interest)
- Evaluate community engagement and impact
- Use an open and transparent process



# Request for Proposal (RFP) Content

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7

## Community-based Health Initiative Chelsea Housing RFP At-A-Glance

<b>Funding Available</b>	\$705,000 over four years (to be awarded to 1 selected organization)
<b>Eligibility</b>	Must be: <ul style="list-style-type: none"> <li>• Tax-exempt or public agency</li> <li>• Based in City of Chelsea and focused on serving Chelsea residents</li> </ul>
<b>RFP Focus Areas</b>	Homelessness Home Ownership Rental Assistance
<b>Grant Period</b>	January 1, 2023-December 31, 2026
<b>Important Dates</b>	Deadline for questions about RFP: September 30 Proposal deadline: October 14, 2022 at 5 pm Applicants notified: November 29, 2022

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8

## Community-based Health Initiative

### Core Principles

**IMPACT:** Support evidence-based and evidence-informed strategies and programs that positively and meaningfully impact populations that face the greatest health inequities.

**COMMUNITY:** Build community cohesion and capacity by actively engaging with community residents and other stakeholders, including historically underserved or underrepresented populations.

**HEALTH AND RACIAL EQUITY:** Use a health and racial equity lens to dismantle systems of oppression and work towards the systemic, fair and just treatment of people of all races, ethnicities, and communities so that all people are able to achieve their full health and overall potential.

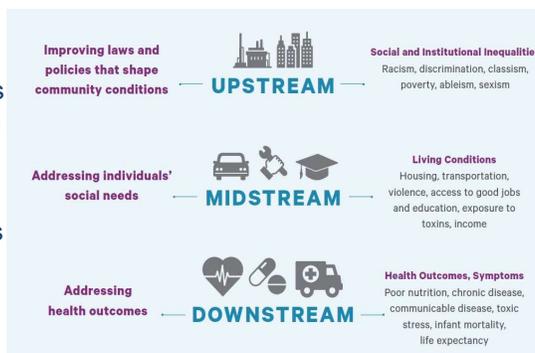
**SUSTAINABILITY:** Encourage sustained program impact through strategies that may include: leveraging funding to continue program activities, strengthening organizational and community capacity, and forming innovative partnerships and/or cross-sector collaborations.

**MOVING UPSTREAM:** Address the fundamental causes, or upstream factors, of poor health and racial inequities.

## Core Principles and Key Concepts

### Moving Upstream

- Moving upstream means addressing disparities that impact the social determinants of health – conditions in which people are born, grow, live, work, and play
- BIDMC aims to fund programs that are more upstream and are sustainable after the funding period ends



Source: Massachusetts Budget and Policy Center

## Community-based Health Initiative Request for Proposal Eligibility

- To apply: must be tax-exempt (organization with 501 (C) 3 status) or a public agency
- Lead organizations applying for funds must be **based in the City of Chelsea** and focus on serving Chelsea residents



## Community-based Health Initiative Chelsea Housing Strategic Focus Areas and Strategies

Strategic Focus Area	Evidence-Based / Evidence-Informed Strategies
<b>Homelessness</b>	<ul style="list-style-type: none"> <li>• Housing First</li> <li>• Supportive Services for People Experiencing Homelessness</li> <li>• Drive Public Policies to Prevent or Reduce Homelessness</li> </ul>
<b>Home Ownership</b>	<ul style="list-style-type: none"> <li>• Down Payment Assistance and Home Ownership Education</li> <li>• Zero and/or Low Interest Home Loans</li> <li>• Foreclosure Prevention</li> </ul>
<b>Rental Assistance</b>	<ul style="list-style-type: none"> <li>• Flexible Financial Assistance</li> <li>• Eviction Prevention</li> </ul>

## Community-based Health Initiative Evaluation

### CO-DESIGN



- Evaluation will be co-designed with the grantee to measure individual program impact and align with existing CHI evaluations when appropriate

### BUILD CAPACITY



- Activities will be aimed at meeting the awardee where they are to support:
- Data collection for evaluation

### ENHANCE DATA



- Strengthen data collection about the populations served through the CHI
- Create opportunities for stronger data to inform future efforts

## Community-based Health Initiative Overarching CHI Evaluation Overview

- **The purpose of the overarching BIDMC CHI Evaluation** is to learn across the BIDMC CHI:
  - *To what extent have the priority populations been reached?*
    - Measures: **sociodemographic** (home zip code, race, ethnicity, primary language, gender identity, age, household income and size, etc.) and **service delivery** (participant enrollment, services delivered, staff hired, staff trained, etc.)
  - *To what extent have outcomes improved across the participant population?*
    - Measures: **outcome** (to be determined in collaboration with the grantee, in alignment with the causal pathway)
- Data across grantees will be pooled (as appropriate) – it is important to align some measures with existing evaluation plans for other City of Chelsea grantees and Housing Affordability grantees

## Capacity Building and Evaluation Overview – Planning January – March 2023

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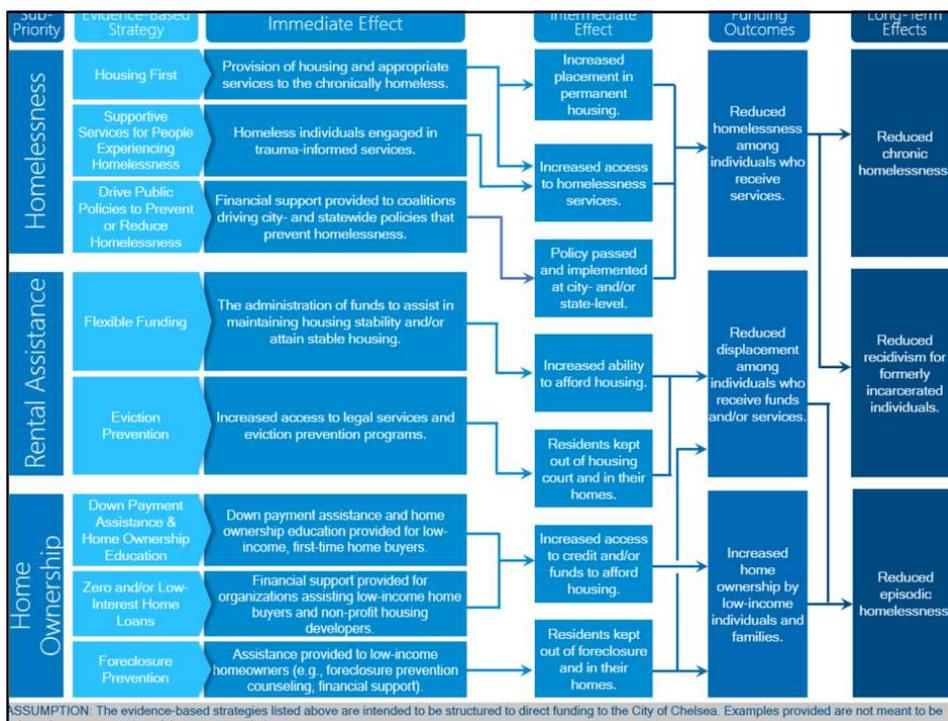
### Co-design evaluation plan:

- Monthly evaluation meetings
- Develop or update a logic model
- Determine shared process and outcome measures
  - At a minimum must include: de-identified, individual-level participant data for sociodemographic measures, service delivery information, and outcome measures for at least two time points (baseline and endpoint).
  - Note: If the grant program is policy oriented and not reaching individual participants, policy/advocacy measures will be developed and used.

## Capacity Building and Evaluation Overview – Implementation Begins April 2023

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- Quarterly evaluation meetings
- Annual program staff participation in qualitative data collection (interview or focus group)
- Implementation of individual evaluation plan
  - April 2023 – September 2026** – Program implementation, on-going data collection, and quarterly data submissions to HRiA (first submission: July 2023)
  - December 2026** – End of grant program
    - Note that any data collected during final quarter (October 1, 2026 through December 31, 2026) will not be included in the overarching evaluation analysis.



### Community-based Health Initiative Chelsea Housing Funding Guidelines and Budget

Funds may be used for:	Funds may not be used to:
<ul style="list-style-type: none"> <li>Project staff salaries</li> <li>Data collection and analysis</li> <li>Meetings</li> <li>Supplies</li> <li>Related travel</li> <li>Other direct project-related expenses</li> </ul>	<ul style="list-style-type: none"> <li>Provide medical services</li> <li>Support clinical trials</li> <li>Construct or renovate facilities or capital expenses, or as a substitute for funds currently being used to support similar activities.</li> </ul>

Please note:

- Indirect expenses may not exceed 10% of the total budget
- BIDMC recommends that evaluation expenses total approximately 10% of an applicant's budget

### Community-based Health Initiative Chelsea Housing Scoring Criteria

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- Organizational mission **aligns with core principles**
- History of working in **in Chelsea and serving Chelsea residents**
- Proposed project is **feasible**
- Proposed project meets a **demonstrated community need**
- Proposed project **addresses health inequities**
- Proposed project is **evidence-based or evidence-informed**
- **Goals are reasonable** and aligned with core principles
- Requested **funding is reasonable** for proposed activities
- Collaborators and/or partners listed would **increase the impact** of the project (if applicable)

## RFP Timeline

### Community-based Health Initiative Chelsea Housing RFP Timeline

Date(s)	Action
Friday, September 30, 2022	Deadline to submit questions to BIDMC about the RFP. Responses will be posted to BIDMC's website no later than Thursday, October 6.
Friday, October 14, 2022	Proposals due by 5 pm EST via Submittable
Tuesday, November 29, 2022	Proposal applicants notified of grant decisions
January 1, 2023	4-year grant term begins
January 1, 2023-March 30, 2023	3-month planning period
April 1, 2023	Program implementation begins
July 2023	First quarterly data submission
December 2026	Grant term ends

## Audience Q&A

# Thank You!

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