

Building Better Health

Beth Israel Lahey Health
Beth Israel Deaconess Medical Center

An update on BIDMC's Community-Based Health Initiative

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March 2020

Welcome

Over the next six years, Beth Israel Deaconess Medical Center (BIDMC) will invest about **\$18 million dollars** into our community to address important health issues. This investment represents BIDMC's proud legacy as a top academic medical center committed to delivering high quality care to all members of our diverse community. Using the results from our collaborative needs assessments and guided by our Community Advisory Committee, we spent the past year meeting with community members to help decide how to best use the funding. You may have participated in these conversations in person, completed an on-line survey, or you may simply have an interest in learning more.



As the first year of the Community-based Health Initiative (CHI) comes to a close, I am excited to share our findings, decisions, and future direction, all informed by what we heard from the community. I would like to express my deep gratitude to all of the community members who have contributed to this process, and especially our Community Advisory Committee. My team and I look forward to working together to address some of the most pressing challenges identified by the community, including housing affordability, jobs and financial security, and behavioral health.

Nancy Kasen,
Vice President, Community Benefits and Community Relations at Beth Israel Lahey Health

Highlights

- Approximately **\$18 million dollars** will be invested into the community over the next six years as part of the construction of BIDMC's new inpatient **building**
- The focus neighborhoods for funding are: Allston/Brighton, Bowdoin/Geneva, Chinatown, Fenway/Kenmore, Mission Hill, Roxbury, and the city of Chelsea
- The selected health priorities are: housing affordability, jobs and financial security, behavioral health, and healthy neighborhoods
- A **Request for Proposals (RFP)** will be released **Monday, April 6, 2020**
- Save the date! **RFP information session** will be held on **Tuesday, April 7, 2020**



Working Together

This major investment is an exciting opportunity for BIDMC to expand our work with community members and organizations to identify and address important health needs. To ensure community voices are heard, BIDMC created a **Community Advisory Committee** made up of local leaders and residents from our focus neighborhoods of Allston/Brighton, Bowdoin/Geneva, Chinatown, Fenway/Kenmore, Mission Hill, Roxbury, and the city of Chelsea.



CHI Community Engagement: By the Numbers

- 15** oral and written public comments received
- 4** locally-owned restaurants catered meetings
- 7** languages were represented at community meetings
- 180** community members participated
- 5** community meetings held
- Participant ages: **under 18** to **over 75** years old
- 146** individuals signed up to receive updates on the Community-based Health Initiative
- 18** community stakeholder interviews

Listening to You

To ensure the funding addresses the priorities of the communities we serve, we asked community members about the top health and social issues impacting their neighborhoods. BIDMC held public meetings in Allston/Brighton, Bowdoin/Geneva, Chinatown, Fenway/Kenmore, and Roxbury/Mission Hill. At these meetings, residents shared their opinions and experiences and participated in small group discussions. We learned more about your top health priorities, such as housing, education, access to care, mental health, and jobs and financial security. Some residents also expressed health priorities or concerns that were specific to their neighborhoods. The information you shared with us guided the selection of health priorities to focus on.

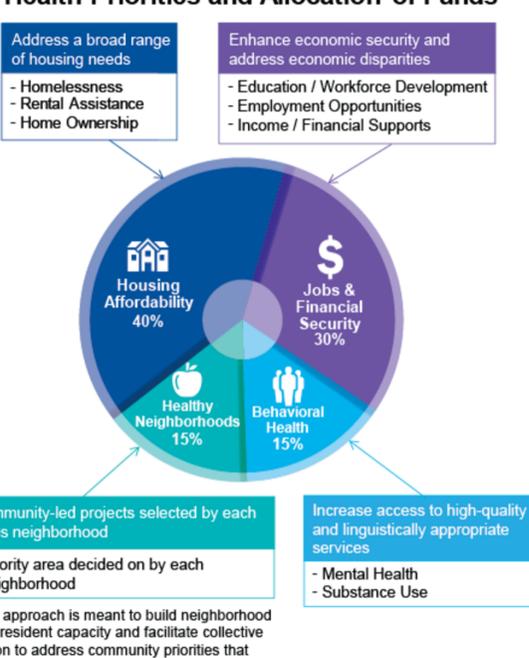
Our discussions with the Advisory Committee were guided by five questions.



What We Learned

We know that health is more than a product of medical care. Health includes all the conditions in which people are born, grow, live, work, and age—from income and employment status to food access, housing, and transportation. Using your input and existing research, the Community Advisory Committee voted on and approved four health priorities: housing affordability, jobs and financial security, behavioral health, and healthy neighborhoods. The Community Advisory Committee also approved related sub-priorities and funding percentages to be allocated.

Health Priorities and Allocation of Funds



Regional Collaboration

The cornerstone of our Community-based Health Initiative is our **Community Health Needs Assessment**. We collaborated with other hospitals, health centers, health departments, community-based organizations, and stakeholders throughout Boston and Chelsea. This collaboration included:

- 45 interviews with community stakeholders in Boston through the Boston CHNA-CHIP Collaborative
- 13 focus groups through the Boston CHNA-CHIP Collaborative; 22 focus groups through the North Suffolk iCHNA
- 2,400 surveys collected through the Boston Collaborative; 1,819 surveys collected through the North Suffolk iCHNA

What is a Community Health Needs Assessment (CHNA) and Community Health Implementation Plan (CHIP)?

- A CHNA is a process to identify key assets and needs in a community. Information is collected through surveys, informational interviews, and group discussions with community members.
- A CHIP uses information gathered from the CHNA to create goals and identify strategies to address the community needs identified.

What regional CHNA and CHIP efforts did BIDMC participate in?

- The Boston CHNA-CHIP Collaborative (Boston Collaborative) was formed by community organizations, health centers, community development corporations, hospitals, and the Boston Public Health Commission.
- The North Suffolk iCHNA was formed by the Mayor of Revere, the City Manager of Chelsea, and the Town Manager of Winthrop. This region came together to conduct a collaborative and integrated CHNA-CHIP.

Funding Opportunity Opens Soon

On **Monday, April 6** BIDMC will release a **Request for Proposals (RFP)** for the Community-based Health Initiative funds. Local organizations will be able to apply for funding in the areas of housing affordability, jobs and financial security, or behavioral health. If your organization is interested in learning more about the RFP, please join BIDMC's Community Benefits team on **Tuesday, April 7 at 2:30 p.m.** at BIDMC, 99 Brookline Avenue, Room RN-103. Meet the Community Benefits team and learn more about the selected health priorities, strategies, funding opportunities, and application process.

[To register for this event, click here](#)

Thank You...

To BIDMC's Community Advisory Committee who guided us through this prioritization process to date. We are extremely grateful for your commitment to serving the community!

<ul style="list-style-type: none"> • Elizabeth Browne • Chaplain Tina Chery • Lauren Gabovitch, LICSW • Richard Giordano • Sarah Hamilton • Nancy Kasen • Barry Keppard • Phillomin Laptiste • Theresa Lee • Holly Oh, MD 	<ul style="list-style-type: none"> • Alex Oliver-Davila • Joanne Pokaski • Jane Powers, LICSW • Luis Prado • Edna Rivera-Carrasco • Richard Rouse • Jerry Rubin • LaShonda Walker-Robinson, LICSW • Fred Wang
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Stay in Touch

Stay tuned for quarterly updates about BIDMC's Community-based Health Initiative. For more information, visit us at bidmc.org/chi.

For questions, please email NIBCHI@bidmc.harvard.edu.

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